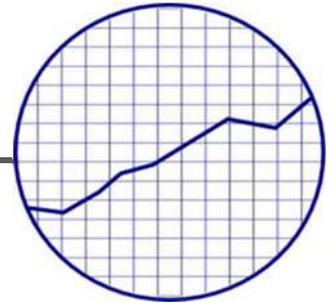


Meeting Notes



Economic Development in South East Cornwall

23 January 2024 7pm by Zoom

Hosted by Menheniot Parish Council for South East Cornwall Community Area Partnership

Our theme for this meeting will be

How do we feed into the strategic planning process. How are the current development plans reflecting our priorities for economic growth and housing? Our guest speaker David Rodda has been given a copy of your questions and concerns from the November 2023 meeting.

Attendance and apologies – see below. Councillors attending represented 73% of the population of this CAP area.

Item 4.4 below

Cllr Cole has since met separately with David Rodda (25/1/24) who strongly advises making a submission to the consultants on this CAP's economic priorities. The deadline for the CAP response is likely to be July/August, and Cllr Cole is suggesting a separate sub-group to manage the submission.

| | Topic | Links |
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| 1 | Welcome, Introductions & Apologies Cllr Adrian Cole welcomed everyone to the meeting and noted attendance and apologies (see below) | |
| 2 | Meeting Notes 22 Nov 2023 | Link to notes http://tinyurl.com/mtxdcrmt |
| 3 | Appointment of Working Group Lead Proposed that Cllr Adrian Cole be elected. Proposed Cllr Ewart. Seconded Cllr Shovelton. All agreed. | |
| 4 | Presentation - Economic Strategy and needs in the SE CAP area. David Rodda (CC Economic Growth Manager | Presentation may be viewed here http://tinyurl.com/3b32rwp6 |
| 4.1 | KE: What is the highest income per capital across Cornwall? About £1300. Will confirm. Highest allocations have gone to the most deprived areas. Freeport at Plymouth. Who is leading on this in CC? | Plymouth Freeport website http://tinyurl.com/yazxjv4a |

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| | <p><i>Chief Executive and Phil Mason. Concerns about the impact of the Freeport have been flagged up to them.</i></p> <p>The Vitality Index for Saltash shows zero business growth. Is this connected to the creation of a Freeport? <i>No physical building erected yet. Too early to assess what impact it might have. Existing Cornish businesses not permitted to relocate to the Freeport (so we will not lose businesses) but they are allowed to set up new subsidiary companies there.</i></p> <p><i>CC Cllr Martin Worth (Member for Saltash Trematon & Landrake and Chair of Economic Growth & Development Overview & Scrutiny Committee) would be an appropriate person to invite to one of these meetings.</i></p> | <p>Link to OSC http://tinyurl.com/99dm9xyk</p> |
| 4.2 | <p>JL: Looe's NDP (adopted May 2022) commissioned specialist reports that might be helpful to this group (economy and tourism).</p> <p>Seems to be a lack of information coming from parliamentary representatives to local council and residents. Can we get our MP to be more involved in our work so that we know what is being lobbied on our behalf? <i>We do speak with MPs on a regular basis about the funding streams especially so at the moment because current funding is for 3 year periods, not the previous 6-8 years, so we have to accommodate our own planning into a shorter time frame (some of the projects we want to develop have a longer lead time). The concern is that funding is spent because it's available and not directed to those which have a longer term impact. In our funding, we need certainty, longevity, and sufficient money to ensure we can deliver on our plans. MPs are supportive of our plans.</i></p> <p>Information about our CAP on the CC website seems to be very Liskeard led. Can this be extended to cover a wider area? <i>Limited info at the moment, but CC is purchasing a new online data system (ESRI) that will allow you to obtain regularly updated data for your area. Not available yet, but you can see it in action at East Riding Council. Will be able to make area comparisons.</i></p> | <p>Looe Neighbourhood Plan http://tinyurl.com/2fk2spv6</p> <p>East Riding Council ESRI http://tinyurl.com/2s3ryx9x</p> <p>Cornwall Council Monthly Economic Reports http://tinyurl.com/5n8bmxzn</p> |
| 4.3 | <p>JP: Unclear about how having the highest proportion of retired people alongside an average annual income, because retirement income usually much lower than earned income. <i>Maps related to household income (not individual) so this can include pensions as well as rental income. Gross median full-time pay in SEC is £551.50 pw. Highest is £654.90. Lowest is £513.30. (see PowerPoint slides attached). Camborne and Redruth parliamentary constituencies £3 apart.</i></p> | <p>Census info on holiday homes http://tinyurl.com/ypdzwefd</p> |

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| | <p>The next CLP may show us where houses are going to be built. Does this mean that NDPs will carry little weight? So the CLP may show a site for development that is not included in the NDP. <i>Better answered by Planning – but the evidence base for the new CLP will be drawn from NDPs. Population projections not as high as they were (based on 2021 Census). Changing demographics will mean that the range and variety of housing will need to be changed.</i></p> | |
| 4.4 | <p>KS: Cornwall Growth Strategy (replaces the LEP Vision 2030). This is the key document that we need to be aware of. It's due to start this month and be completed by June 2024. What is the best way for us to feed into that? Is there a mechanism available to us?</p> <p><i>Talk with your own Cornwall Cllr; the OSC will be examining and commenting on it; encourage local businesses to take part in any consultations; each council's own ED plans and strategy should be passed to the Economic Development Service.</i></p> <p>What kind of help is CC getting to manage its ED? <i>CC will be engaging a consultancy firm to assist (because of the specialist skills and tight timeframe). Will not be completely outsourced so that CC officers are involved. Will include housing growth and the economic contribution that new housing makes, as well as business growth.</i></p> <p>Will there be scope for making comparisons between Cornwall and other similar areas, and areas we may compete with (not just in location but economically). For example, Cornwall may be competing with an area that is largely rural or has high numbers of tourists. <i>Yes. It's not always helpful to have generalised comparisons between this county and England, so we have asked for suggestions for comparator areas (eg Cumbria, parts of Yorkshire, west and south Wales). Freeport Plymouth is both an opportunity and a threat – we can hope to influence at best, or extract as much value for ourselves at worst.</i></p> | |
| 4.5 | <p>AC: we need to input this new growth strategy. Can we ask DR to use his influence to open doors for us to support engagement? <i>Very willing to do that.</i></p> | |
| 4.6 | <p>SM: Household income. Concerned that ours is so close to Camborne and Redruth. We have high numbers of self employed people but their income is not included in income data. <i>Cornwall as a whole has high numbers of self-employed people, and the gross weekly median pay is not captured in the data. It does influence the calculation of household income figures. OFLOG is helpful for making some comparisons but does not include self-employment. This distorts income data and we have</i></p> | <p>Office for Local Government Data Explorer http://tinyurl.com/ye2747rn</p> <p>Census Info for Cornwall http://tinyurl.com/4n2sh9m4</p> |

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| | <i>asked OFLOG to find ways to include this to make fairer comparisons.</i> | |
| 5 | Key issues previously raised Addressed by David Rodda in his presentation. | |
| 6 | Actions proposed AC will talk to DR about matters arising. CT suggests inviting CC Martin Worth to attend next meeting. Dates tba. JP: Can we start to investigate the opportunities presented by the Plymouth Freeport? Can Saltash, Torpoint and Looe councils be involved in this? | Cllr Adrian Cole |
| 7 | Terms of reference Cllr Adrian Cole will circulate amended notes based on discussions this evening. | CC full template http://tinyurl.com/e6nk7w2e Key topics to consider http://tinyurl.com/4j7rjawp |

Attending

Cllr Adrian Cole – Menheniot Parish Council
Cllr David Heard – Lanreath Parish Council
Cllr Gary Davies – Torpoint Town Council
Cllr James Lundy – Looe Town Council
Cornwall Cllr Jane Pascoe – Member for Liskeard South & Dobwalls and Chair of SEC CAP
Cornwall Cllr Kate Ewert - Member for Rame Peninsula & St Germans
Cllr Kevin Shovelton – St Keyne & Trewidland Parish Council
Cllr Nigel Witton – St Germans Parish Council
Cllr Phil Hallworth - Duloe Parish Council
Cllr Sarah Martin – Saltash Town Council
Cllr Sean Jackson – Dobwalls Parish Council

Apologies

Cllr Dave Edwards – Botus Fleming Parish Council
Cllr Simon Cassidy – Liskeard Town Council
Cornwall Cllr Colin Martin
Cllr Rob Rooney – Lanteglos by Fowey Parish Council
Cllr Nicky Roberts – Millbrook Parish Council

Also in attendance

John Hesketh – Clerk to Menheniot Parish Council
Catherine Thompson – Community Link Officer CAP
David Rodda - CC Economic Growth Manager

Abbreviations

CAP Community Area Partnership
CC Cornwall Council
CLP Cornwall Local Plan
ED Economic Development
LEP Local Enterprise Partnership
NDP Neighbourhood Development Plan
OFLOG Office for Local Government
OSC Economic Growth & Development Overview & Scrutiny Committee
SEC South East Cornwall

Meeting closed 20.45

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